

CIN No. U51219HR19675GC041080 Telephone: 0172-2561317, 2560920, 2561305 Website: haic.co.in Email: <u>haicpki@gmail.com</u> Registered Office: Bays No. 15-20, Sector – 4, Panchkula (Haryana)



2020 of Comperatives

Haryana Dairy Development Cooperative Federation Ltd.

Bay No. : 21-22, Sahakarita Bhawan, Sector -2, Panchkula -134 109 Phone No. : 0172-2581159, 2586826, 2585109 E-mail : vitaindia@gmail.com, Website www.vitandia.org.in

## **RE-ADVERTISEMENT**

Haryana Dairy Development Cooperative Federation Limited (HDDCF) to promote the Dairy brands VITA & Haryana Agro Industries Corporation Limited (HAICL) a Public Sector undertaking (PSU) under Govt. of Haryana is looking for highly motivated and result oriented individuals for the below mentioned posts purely on contractual basis to steer the new venture and successful implementation of network of retail chain stores - HAR-HITH (HAICL) & HDDCF (VITA). The details of vacancies are as under : -

S. No.	Name of Post	Qualification	Experience (Only similar to Har-Hith Project)	Emoluments (In Rupees)	Place of Posting
1	Jr. Manager Marketing (Sales) – 06 Posts	Essential: MBA with specialization in Marketing and knowledge of Financial Planning and Strategy, Marketing Concepts, Positioning, People Management, Territory Management, Sales Planning. Competitive Analysis, Understanding the Customer, Product Development, Client Relationships, Creative Services.	3-5 years' experience of having worked as Marketing Head / Manager in reputed organizations handling IT enabled Sale of leading FMCG preferably experience in Dairy sector like VITA.	4-6 Lacs per Annum	HDDCFL (VITA) Head Quarter & Six Milk Plants of HDDCFL (VITA) i.e Ambala Kurukshetra Rohtak Jind Sirsa Ballabgarh
2	Jr. Manager Marketing (Institutional Sales) – 01 Post	Essential: MBA with specialization in Marketing and knowledge of Financial Planning and Strategy, Marketing Concepts, Positioning, People Management, Territory Management, Sales Planning, Competitive Analysis, Understanding the Customer, Product Development, Client Relationships, Creative Services.	3-5 years' experience of having worked in reputed organization handling IT enabled sales of leading FMCG brands similar to Har-Hith Project.	4-6 Lacs per Annum	

Note: Apart from the above qualification and experience the candidates should visit the www.harhith.com OR www.vitaindia.org.in and may apply if experience is similar to Har-Hith Project and HDDCF (VITA) as mentioned above.

The existing employees of HDDCF (VITA) and Har-Hith (HAICL) either working on regular or contractual basis, will not be eligible to apply for the advertised posts. Any such application received against advertised posts from the existing regular/contractual staff will be prime facie rejected without any further communication or intimation.

Interested candidates possessing the required qualification and experience may submit their applications/bio-data along with self-

attested copies of all relevant documents to the Managing Director, Haryana Agro Industries Corporation Limited, Bays No. 15-20, Sector-4, Panchkula, Pincode - 134 112, Phone No. 0172-2561317, 2560920, 2561305 latest by 14.07.2025 or through e-mail at haicpkl@gmail.com OR Haryana Dairy Development Cooperative Federation Limited, Bays No. 21-22, Sahakarita Bhawan, Sector 2, Panchkula, Pincode - 134 109, Phone No. 0172-2585159, 2586826, 2585109, e-mail at vitaindia@gmail.com.

Applications will be scrutinized and then eligible candidates will be called for walk-in-interview on 21.07.2025 at HAICL office i.e. Bays No. 15-20, Sector - 4, Panchkula OR HDDCF (VITA) i.e. Bays No. 21-22, Sahakarita Bhawan, Sector - 2, Panchkula, Pincode - 134 109.

Note: No TA/DA shall be paid for attending interview.

Phone: EPABX: 0172-2561305, (Extn. No. 215), 0172-2560920, 2561317, E-mail id: haicpkl@gmail.com, Website: www.harhith.com & www.haic.co.in. OR Phone No. 0172-2585159, 2586826, 2585109, E-mail ID: vitaindia@gmail.com, Website: www.vitaindia.org.in

> for MANAGING DIRECTOR, HDDCF (VITA), PANCHKULA