

<u>Inviting Expression of Interest from FMCG (Manufacturers/food processing unit/pulses-spices units)</u> for Empanelment with HAICL for supply of their product for 2000 retail outlet in Haryana

The complete **EXPRESSION OF INTERSET** documents containing Eligibility criteria, terms & condition and procedure of selection can be downloaded from: www.haic.co.in

Interested suppliers should download documents from the site i.e. www.haic.co.in and submit their technical proposal (Annexure-A & Annexure-B along with document mentioned in Point no. 3) in one sealed envelope and financial quote (Annexure-E) in separate envelope (both in master envelope) addressed to Manager Procurement, HAICL. The master envelope can be submitted at registered office of the Company i.e. Manager Procurement, Haryana Agro Industries Corporation Limited, Bays No. 15-20, Sector-4, Pacnhkula-Haryana-134112, by hand or through courier/registered post before 1st February, 2021 till 5 pm. The sealed envelopes will be opened on 02.02.2021 at 11 am to check technical proposal and eligible applicant will be informed through mail on same day to be present on 03.02.2021 so that Financial quote can be opened by the tender opening committee in front of representative of companies, 11 am onwards.

Key dated/Last date of submission of documents: - from 19.01.2021 to 01.02.2021, 5 pm.

CIN No.U51219HR1967SGC041080

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Registered office

Bays No.15-20, Sector-4

Panchkula

EXPRESSION OF INTEREST

FOR FMCG PRODUCT SUPPLIER



Table of Contents

1	Introduction
2	Eligibility Criteria
3	Documents Required to Be Submitted for Empanelment
4	Review of Empanelment and Renewal
5	Annexure
Α	Format for Expression of Interest Letter to Be Submitted
В	Supplier Detail
С	Product Category
D	Estimated Required Quantity
E	Product Detail

1. Introduction:

Govt. of Haryana is proposing to set up a Retail Outlet network (further referred to in this policy document as "RO", or "Retail Outlet & premises" for grocery, personal care and home need, Packaged & Consumer Goods, etc. (referred to as need based retail categories) retail within the state of Haryana.

Broad objectives of the proposed venture would be to provide an alternate channel to:

- promote entrepreneurship and generate employment across the State,
- provide best quality products at reasonable prices,

Going forward, the organization would help generate market for innovative products across need based essential retail that will further promote entrepreneurship and manufacturing efficiency in the State. It has been proposed to set up 2000 retail stores/outlets across the 22 districts of Haryana. Product mix of these stores may include consumer products from food processing units, pulses and spices units, regional and national brands / products and merchandise items of start-ups and category specialists. It is to be noted that outlets in rural area will be opened in government buildings at prominent locations. Supplies of products will be to warehouses in Gurgaon and Karnal only.

The State Government is focused on setting up a franchise network to sell consumer products. Through this venture, Government of Haryana expects to revitalize entrepreneurship opportunities in rural, urban and semi-urban areas of the State.

For any further detail please contact: haicpkl@gmail.com, Phone: 6283282808 / 6283282806

2. Eligibility Criteria:

- 2.1. The supplier (FPOs/MSMEs/Start-ups) should have minimum 2 years' experience in the same trade. The other supplier (large companies/pulses & spices unit/beverage units) should have minimum 5 years' experience in the same trade.
- 2.2. The supplier from FPOs, MSMEs & start-ups having average sales turnover of at least Rs 25, 00,000.00 (25 lacs) per years for sale of consumer products will be considered.
 - The large enterprises/pulses & spices unit/beverage units having average sales turnover preferably 10,00,00,000(10 crore) per years, during last 5 years, will be preferred.
- 2.3 Other Eligibility criteria areas follow:
- 2.3.1 Firm should have MSME/FPOs/Large scale certification from Government of India.
- 2.3.2 The firm should not be Black-listed by any Centre / State Govt. Organizations.
- 2.3.3 The firm (FPOs/MSMEs) should have at least 3 experience certificates from its buyer (enclose 3 work orders) for quantity equivalent to or more than 10 lacs.
- 2.3.4 The firm (Large scale/pulses & spices unit/beverage units) should have should have at least 3 experience certificates from its buyers (enclose 3 work orders for quantity equivalent to or more than 100 lacs).
- 2.3.5 The firms should enclose experience information of supplies to modern trade companies or to any government sector, highlighting their experience to attend to similar scope that of HAICL (enclose at least 2 such work orders).

3. Documents Required To Be Submitted For Empanelment:

- 1. Balance sheets duly attested/certified by the CA.
- 2. A copy of GST registration.
- 3. A copy FSSAI licence, if required
- 4. ITR duly attested/certified by the CA.
- 5. Any authentic document showing that the party has minimum number of years experience in the same trade as mentioned above.
- 6. A copy of MSME or other equivalent certification
- 7. Detail regarding Manufacturing plant, Warehouse (DC)/Infrastructure location wise.
- 8. A copy of partnership registered deed/Company registration certificate/ any other documents required as proof.
- 9. Any other documents / certificate as proof of product quality assurance.
- 10. Any others documents / certificate related to the product.
- 11. Undertaking on non-judicial stamp paper:

Firm shall be required to submit undertaking stating as under:

- 11.1 That their firm has not been blacklisted by central or any state government Ministry or department or by any PSU.
- 11.2 That they fulfil all requisite statutory requirements for manufacturing and supply of products as prescribed by the government of Haryana / Government of India.
- 11.3 Supplier has to provide FSSAI licences changes from time to time, failing which they shall identify HAICL against any liability arising from the violation.
- 11.4 The firm furnishing wrong information in the affidavit will be blacklisted /de-registered by All HAICL department/any govt. department.
- 12. The products shall be supplied to warehouse/DC/store as per mutually discussed terms between supplier and HAICL.

4. Review of Empanelment and Renewal:

- 1. HAICL reserve the right of accepts or reject application without assigning any reason.
- 2. HAICL reserve the right to change its procurement policy any without assigning any reason.
- 3. HAICL reserve the right to continue empanelment of supplier subject to requirement.
- 4. The empanelment is to shortlist firms. The empanelment doesn't guarantee business with HAICL. Work order for supply for 2000 retail outlet will be issued to companies on the merits of experience, product reach in market, manufacturing facilities and most importantly the quoted price. HAICL reserve the right to negotiate on the quoted price.

5. Annexure:

Annexure-A

Format for 'EXPRESSION OF INTEREST' Letter To Be Submitted:

To,

HAIC LTD, Bays No. 15-20, Sector -4, Panchkula, Haryana. Pin: 134112.

Sub: Expression of Interest for Registration as FMCG Product supplier under Haryana Agro Industries Corporation Limited (HAICL).

Dear Sir,

I/We, the undersigned, have examined and familiarized ourselves with the "Eligibility requirements to become a FMCG supplier under the retail expansion plan of HAICL

- a) We are desirous of being listed as "FMCG supplier under the retail expansion plan by HAICL for providing services to the potential rural and urban consumers
- b) We confirm that we have understood and thereby agree to abide unconditionally by all the requirements as set out by HAICL. Necessary details with supporting documents are attached with this **'EXPRESSION OF INTEREST"** for consideration of our request.
- c) We understand that HAICL reserves the right to accept or reject our response documents without assigning any reason thereof.

It is hereby confirmed that I/We are entitled to act on behalf of our corporation/company/ firm/organization and empowered to sign this document as well as such other documents, which may be required in this connection.

(Signature)	
(Full Name)	_
(In the capacity of)	
Duly authorized to sign the letter of Authority/ Concurrence for an (Name and Address of Corporation/ Company/ Firm/ Organization	

Annexure B. Supplier Detail:

Annexure B

Supplier / Organisation Name :

Contact Person / Mb. No. :
GST No. :
FSSAI Licence No. (if applicable) :
Other Licences :
Incorporation Year :

No's of Manufacturing unit with address:

Certification of plant (If any):

Annexure C. Product Category:

MSMEs producing the following categories of products, are welcome with their products for consideration to be incorporated in the assortment of:

Staples: Pulses-Whole and milled Dal, Sooji, Maida, Soyabean chunks, Besan, Poha, Oats.

All Spices- Whole and powdered.

Dry fruits: Almonds, Walnuts, Cashews, Chironji.

Bakery: Sweet and savoury biscuits, Cookies, Khari/Rusk, Toast, Baked snack items e.g. baked chips.

Snacks: Namkeen e.g. chips, bhujia, masala peanuts, Pappad etc.

Confectionary: e.g. Toffees, Candies, Wafers biscuits etc.

Beverages: Water, Soda, Squashes, Fruit based Juices etc.

<u>Pickle & Sauces</u>: Jam, Sauces and Pickles.

<u>Other processed foods</u>: All types of Pasta: Raw and Ready to eat, Plain vermicelli, Roasted vermicelli, Noodles: Raw and Ready to eat, Soup mixes, Other ready to eat products- e.g. Dosa batter mix, Upma mix etc.

School Supplies: Notebook, Pencil, Pencil Sharpeners, Ball Pen, Eraser etc.

Home Needs: Dhoop & Agarbati, Broom, Toilet & Cloth Brushes, Cleaners & wipers, Scrubber (Stainless & Plain), Naphthalene Balls, Aluminium Foil, Paper Napkins, brooms etc.

Detergent and Cleaners: Detergent Bars, Detergent powders, Utensil cleaner (Bars and liquids) Whitening agents, Glass Cleaner, Floor Cleaner, Phenyls etc.

Any other Grocery, Personal Care and Home need product not mentioned above.

Annexure-D -

The required Estimated quantity required for 2000 stores in kg, mentioned below:

Category	In lakh kg/yearly	
<u>Pulses</u>	29 to 32	
All Spices	10 to 12	
Dry fruits	1.5 to 2	
<u>Snacks</u>	5 to 6	
Bakery & Confectionary:	1.5 to 2	
Beverages (litre)	2.5 to 3.5	
Pickle & Sauces	0.50 to 1	
Other processed foods	4 to 5	
Detergent and Cleaners	5 to 6	

Note: The product quantity not mentioned may be calculated proportionally. However, quantities will be conveyed in due course of time.

Annexure E. Product Detail:

Product Offer	Product Category	Product Descriptions	Minimum Order Quantity	MRP	Offer Price (including tax)